Active ageing of older people in Russia

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Definition and background

World Health Organization (WHO), 2002:

Active ageing is the process of optimizing opportunities for health, participation and security in order to enhance quality of life as people age.



UNECE and the Europea Commission's AAI methodology

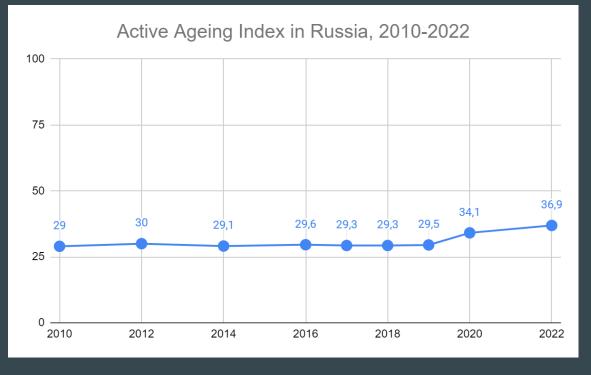
4 domains 22 indicators

Median individual-level AAI in Republic of Korea in 2021 - 40% (calculated by A. Repkine and H. Lee)

Employment	Participation in Society	Independent, Healthy and Secure Living	Capacity and Enabling Environment for Active Ageing
Employment rate 55-59	Voluntary activities	Physical exercise	Remaining life expectancy at age 55
Employment rate 60-64	Care to children and grandchildren	Access to health services	Share of healthy life expectancy at age 55
Employment rate 65-69	Care to infirm and disabled	Independent living	Mental well-being
Employment rate 70-74	Political participation	Financial security (three indicators)	Use of ICT
		Physical safety	Social connectedness
		Lifelong learning	Educational attainment

Source: Active Ageing Index project. https://statswiki.unece.org/display/AAI/Active+Ageing+Index+Home

AAI Russia



Source:

- Sinyavskaya O.V., Cherviakova A.A. Active aging in Russia during economic stagnation: what can we learn from the dynamics of the active ageing index? 5 // Monitoring of Public Opinion: Economic and Social Changes Journal (Public Opinion Monitoring). 2022. No 5.
- Rosstat, 2023

Index components. Employment

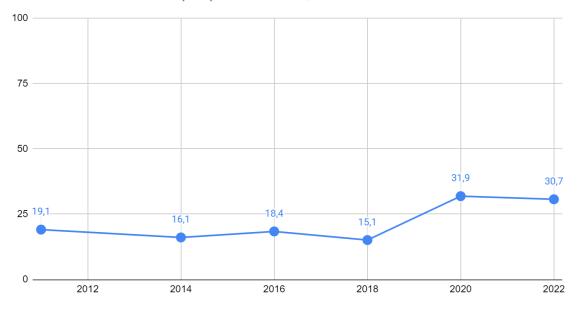


Employment-to-population ratio by age groups in Russia, 2019-2022

Source: Rosstat, 2023

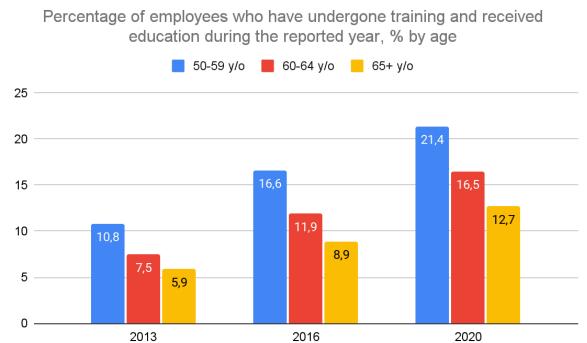
Index components. Participation in society

Percentage of people aged 55 years and over caring for their own or other people's children, 2011-2022



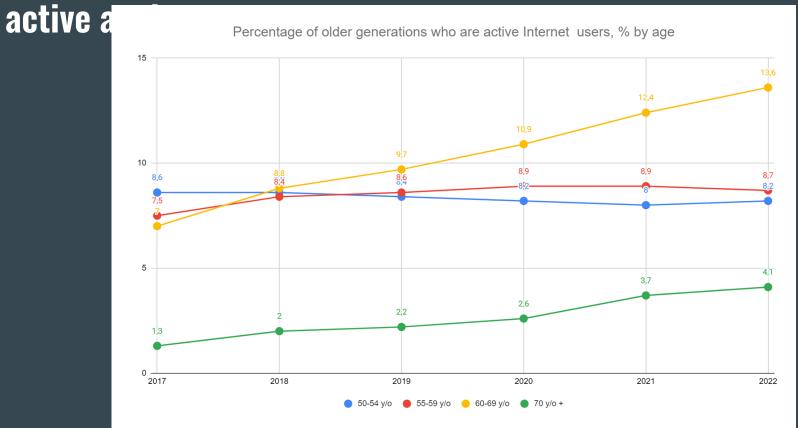
Source: Rosstat, 2023

Index components. Independent, healthy and safe life



Source: Rosstat, combined statistics for three waves of Federal statistical observation

Index components. Capacity and enabling environment for



Source: Rosstat, 2023

Conclusion

The experience of non-European countries shows that the operationalization and measurement of AAI can be adjusted in accordance with the cultural specifics and social policy priorities of country.



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THE INFLUENCE OF MODERN **TECHNOLOGIES, THE INTERNET AND SOCIAL NETWORKS ON THE** PERCEPTION OF THE VALUES AND **EXPECTATIONS OF THE OLDER GENERATION BY YOUNG PEOPLE IN** RUSSIA

Arkhipova Katerina, Klemushina Anastasiia Far Eastern Federal University

CONTENT

DIFFERENCES BETWEEN VALUES OF YOUTHS AND ELDERS 01

SOCIAL MEDIA INFLUENCE ON MODERN GENERATION 02

03

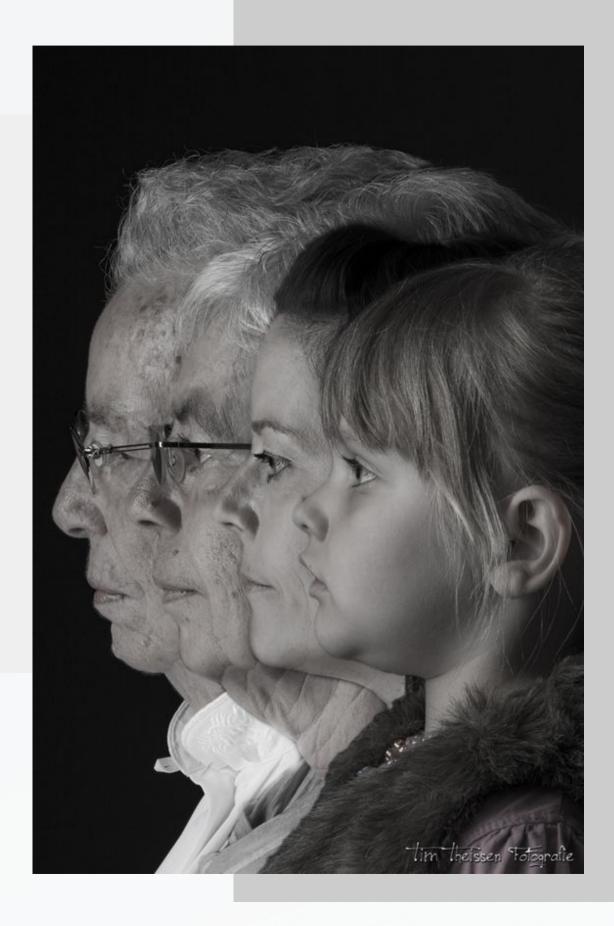
"GENERATION GAP" SURVEY RESULTS



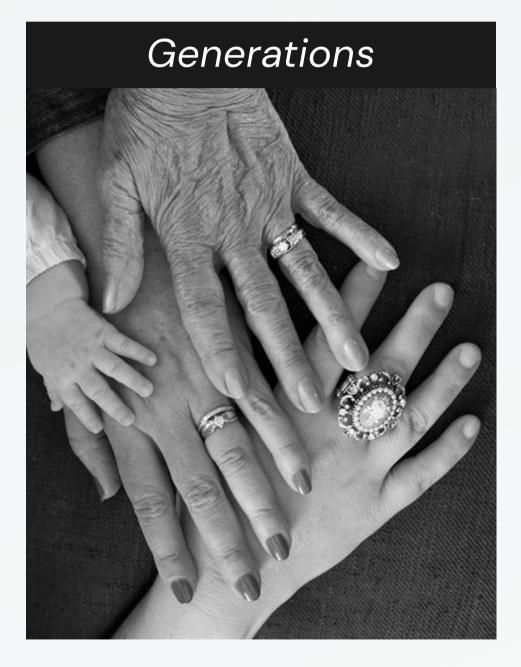
DIFFERENCES BETWEEN VALUES OF YOUTHS AND ELDERS



The modern Russian youth tends to display more cosmopolitan values, embracing individualism, global perspectives, and technological advancements, while the elders often adhere to more traditional values, rooted in collectivism, patriotism, and a strong sense of cultural heritage.



DIFFERENCES BETWEEN VALUES OF YOUTHS AND ELDERS

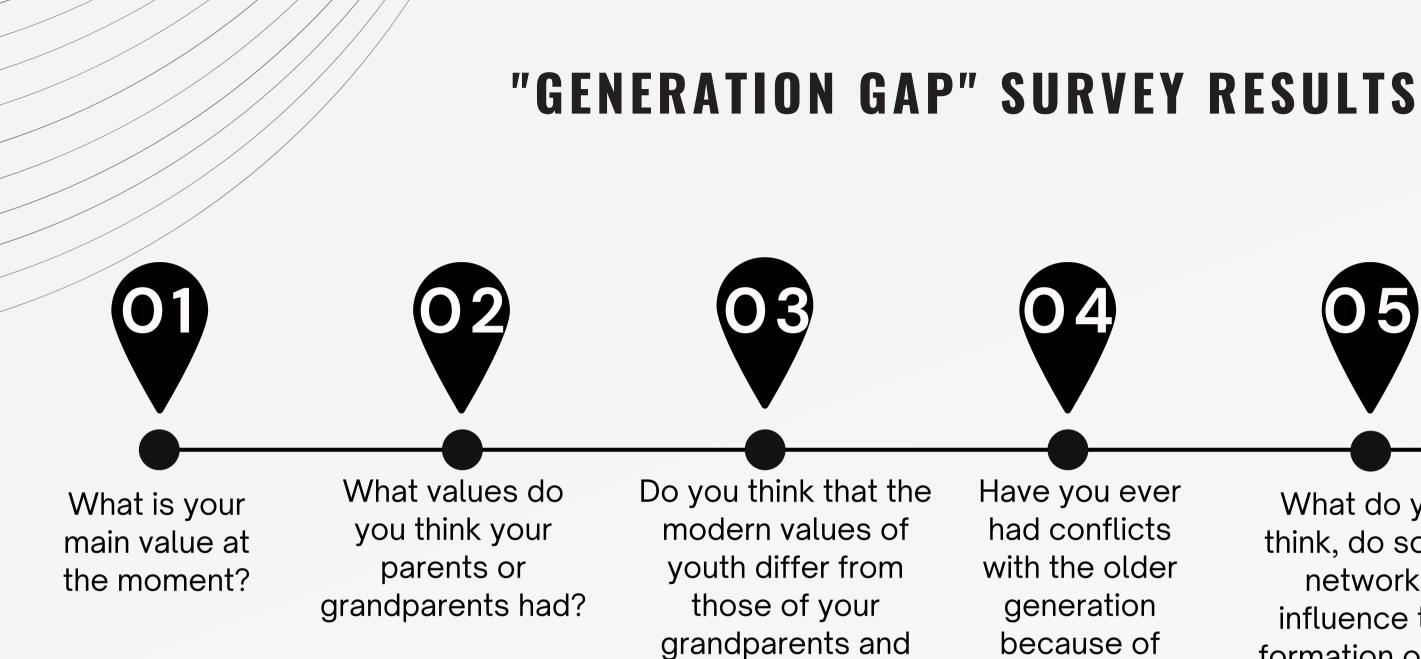


One of the most noticeable differences lies in the perception of social structures and authority. Russian elders often hold deep respect for traditional hierarchies and institutions, such as the family, government, and the Orthodox Church. They emphasize the importance of familial obligations, respect for elders, and a strong sense of community. In contrast, the modern youth is inclined towards more individualistic and egalitarian values, placing greater emphasis on personal autonomy, freedom of expression, and skepticism towards authority.

SOCIAL MEDIA INFLUENCE ON MODERN GENERATION

The Russian elders grew up during the Soviet era, characterized by collectivism, state-imposed ideologies, and a strong emphasis on patriotism and community. In contrast, the modern youth has been shaped by the post-Soviet era, marked by rapid globalization, technological advancements, and exposure to Western ideas.





parents?

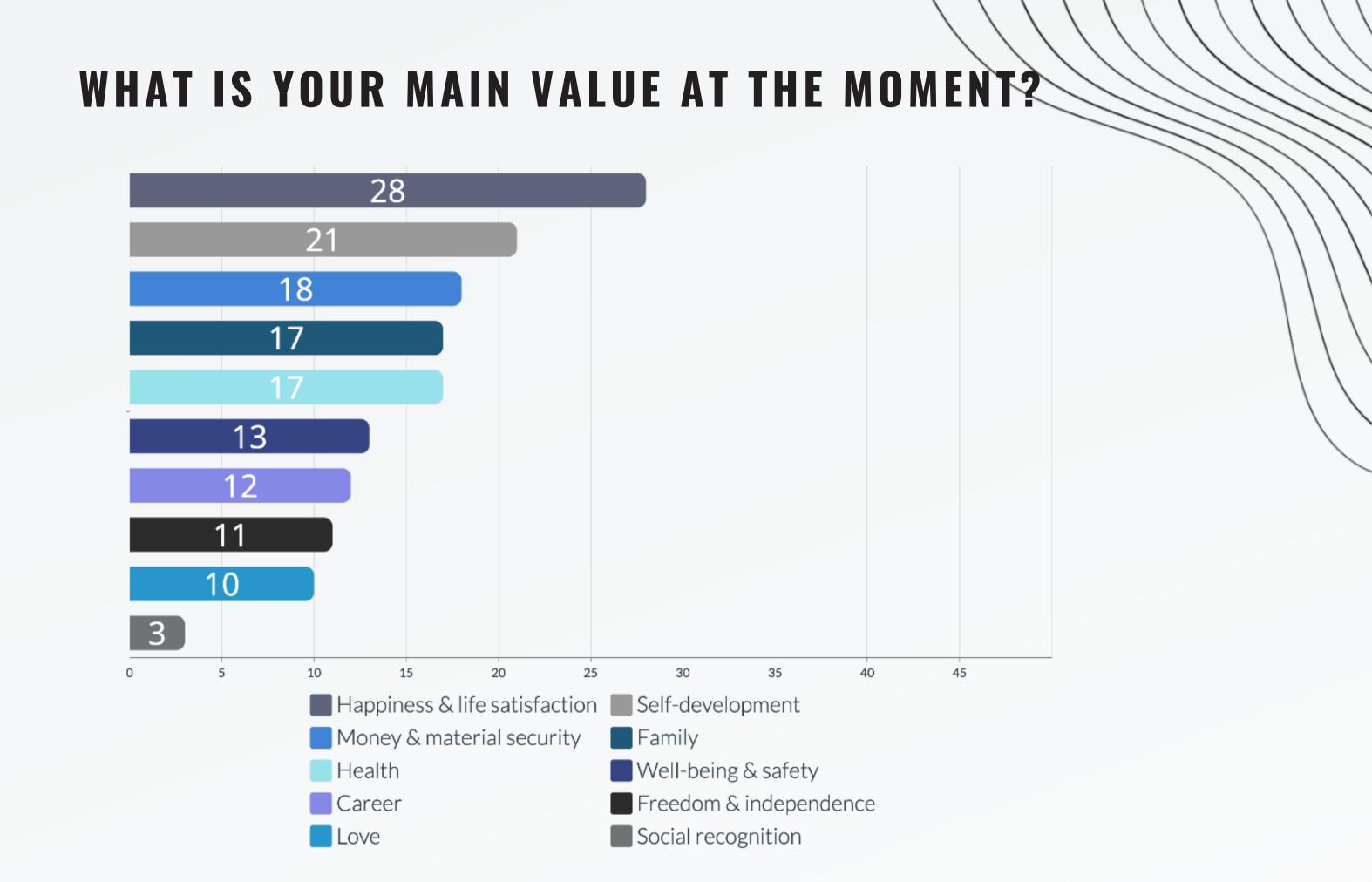
had conflicts with the older because of differences in views and values?



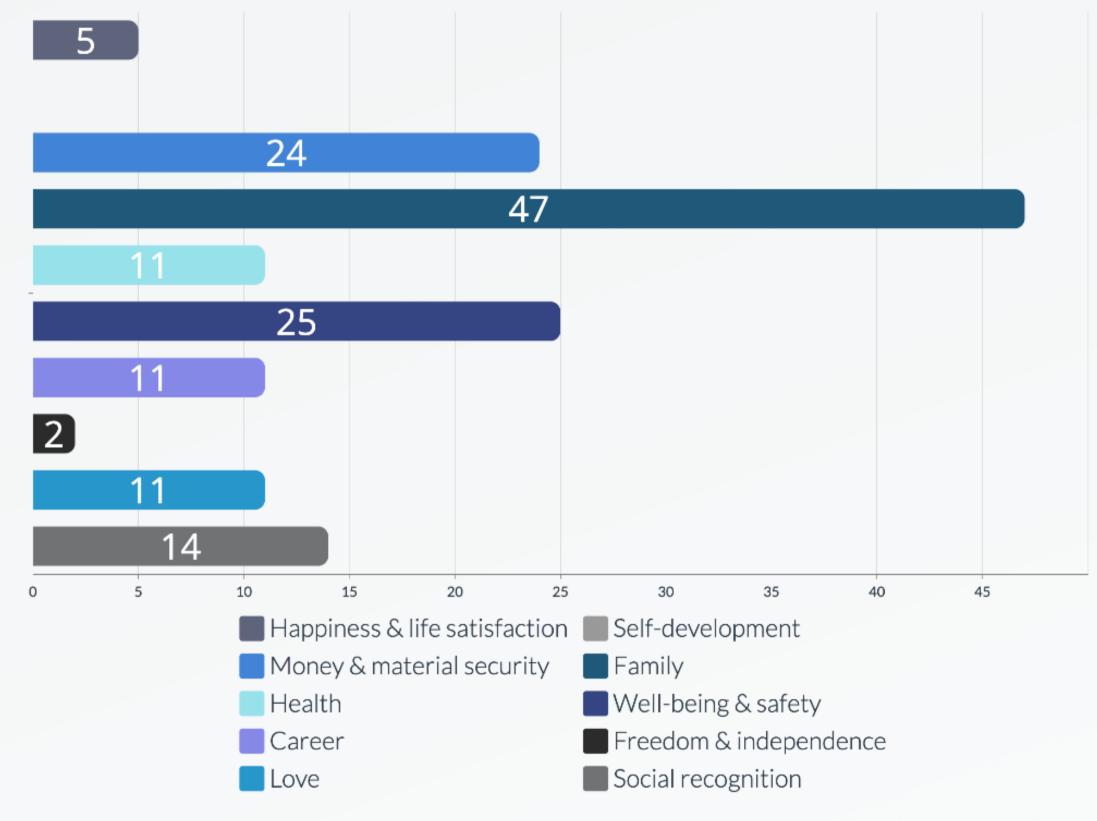
What do you think, do social networks influence the formation of life values among young people?

Can we say that the values of different generations differ partly for the reason that today's youth are more traumatized than their parents or grandparents?





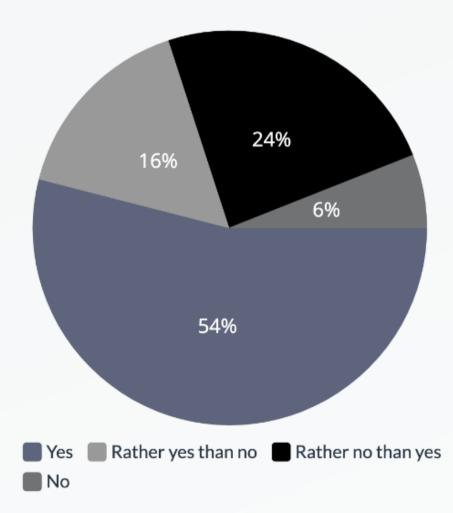
WHAT DO YOU THINK WERE THE VALUES **OF YOUR PARENTS OR GRANDPARENTS?**



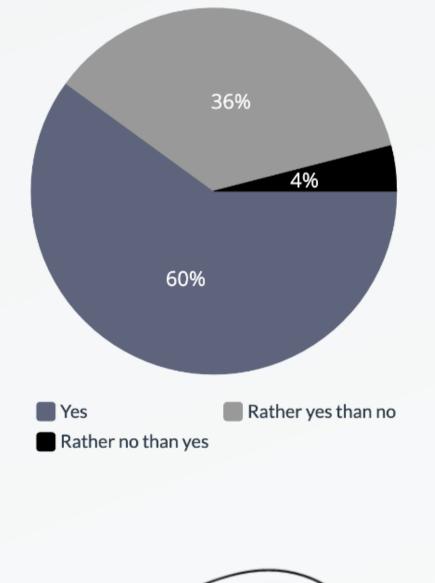
DO YOU THINK THAT THE MODERN VALUES OF YOUNG PEOPLE ARE **DIFFERENT FROM THOSE THAT YOUR GRANDPARENTS AND PARENTS HAD?**

48% 4% 48% Yes Rather yes than no Rather no than yes

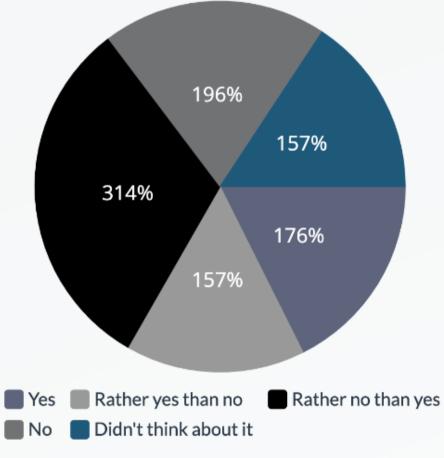
HAVE YOU EVER HAD CONFLICTS WITH THE OLDER GENERATION DUE TO **DIFFERENCES IN VIEWS AND VALUES?**



DO YOU THINK SOCIAL NETWORKS INFLUENCE THE FORMATION OF LIFE VALUES AMONG YOUNG PEOPLE?



CAN WE SAY THAT THE VALUES OF DIFFERENT GENERATIONS DIFFER **PARTLY BECAUSE TODAY'S YOUTH ARE** MORE TRAUMATIZED THAN THEIR **PARENTS/GRANDPARENTS?**



"GENERATION GAP" SURVEY RESULTS

It can be concluded that the majority of respondents believe that even if in some aspects the values of generations have remained the same, there are still differences that often depend not only on the age difference, but also on the difference in upbringing, the political situation, the digitalization of society, as well as on the difference in views on life which correlates with respondents' answers to previous the questions.



THANK YOU FOR Your Attention!





Nostalgia as a tool for bridging together the gap between generations as seen through contemporary Korean and Russian literature and cinema

Marina Diyanova, 1st year Master's student, MSLU





Intergenerational

conflicts





PENGUIN 🚺 CLASSICS

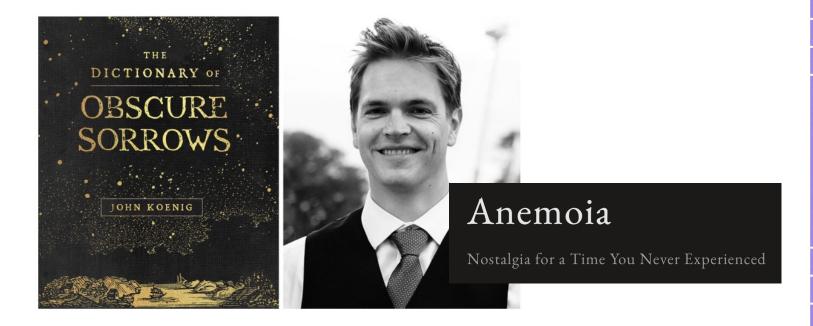
IVAN TURGENEV Fathers and Sons











Ancient Greek aveµoç (ánemos), wind + vóoç (nóos), mind.



Social cognition

"Nostalgia can encourage you to solve interpersonal issues, reconnect with old friends, and prioritize the important relationships in your life. Overall, nostalgia serves to strengthen feelings of social connectedness that are vital to the human experience"

What to Know About Nostalgia



Bishop

Medically Reviewed by Dany P. Baby, MD on November 25, 2022 Written by Chelsea

The Boy's Word (2023)

Men Today

https://www.mentoday.ru > style

Как одеться в стиле сериала «Слово пацана»

Dec 22, 2023 — Резкий всплеск популярности «Слова пацана» вызвал спрос на одежду в стиле 80-х и 90-х: люди начали продавать аутентичные или похожие вещи ...

Lenta.RU https://lenta.ru > news > boys word

Одежда в стиле сериала «Слова пацана» ...

Dec 15, 2023 — В то же время пользователь из Москвы предложил зрителям раритетную кожаную куртку, в которой в одной из серий появлялся актер Вячеслав Копейкин, ...

Fasera.Ru https://www.gazeta.ru > 2023/12/20

Сколько стоит одеться в стиле героев «Слова пацана

Dec 20, 2023 — Олимпийка «как у Марата», шапка с козырьком «как у Пальто», куртка как у «Вовы-Адидаса» — все эти вещи сегодня можно приобрести на ресейл-платф ...

Чемпионат https://www.championat.com > art...

Слово пацана»: где купить, как создать образ ...

Слово пацана»: где купить, как создать образ ...

Dec 16, 2023 — Главным образом – с сайтов-барахолок. Тут найдётся всё: от того самого мохерового шарфа до спортивного костюма и винтажных кед (кроссовок). Кон ...

Articles on how to dress like characters from the show



Олимпийка слово пацана куртка Адидас

🗢 Добавить в избранное 🛛 🛡 Добавить заметку



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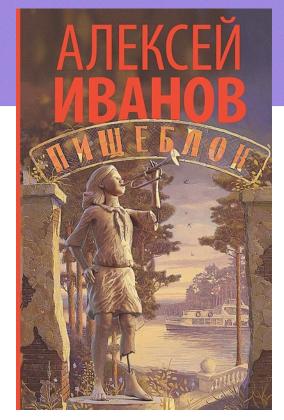


Patient Zero (2022)

The show brought attention to the events
 largely unknown to the younger generation but
 remembered by the older generation







moneperon Катерина Сильванова Елена Малисова

Alexei Ivanov "Pisheblok"

Katerina Silvanova, Elena Malisova "A Summer in the Red Scarf"



Reply 1994

Signal





"안녕하세요, 저희는 94학번 새내기 입니다."





매주 금,토 (밤) 8시 40분 TVN 방송







BTS Season's Greetings



(2021)



• 개봉박두



021년도 핸—들릴 이미와 함께/

Nostalgia brings us together

Younger generation



Nostalgia



Older generation



Thank you for your attention!

00

Differences in the values between the younger and older generations in Russia

HANK

fini

Svitova Alisa

2nd year, bachelor's degree, Oriental and African studies, Ural Federal University named after the first President of Russia B.N. Yeltsin, participant of the IX Youth Dialogue

Relevance of the work

The relevance of the work lies in an attempt to summarize the available theoretical research on the problem of the presence/absence of intergenerational differences in values and conduct an empirical study aimed at identifying the value gap between generations.

Intergenerational differences in values

I identified epochal periods in the history of Russia that influenced the development of people's self-awareness:

pre—war and military generation (late maturity) — people who are currently over 61 years old

post—war generation (maturity) - people who are currently between 46 and 60 years old

generation of the era of "stagnation", the beginning of perestroika (early maturity) - people who are in currently, from 31 to 45 years old

the generation of the era of "perestroika", the transition period (youth) — people who are currently between 16 and 30

and the generation of the "new century", "market relations" — those who are currently under 16 years old.

Intergenerational differences in values

In Russia there are differences in individual values: young people prefer values expressing the interests of the individual (Independence of thought, Independence of actions, Hedonism, Self-affirmation, Stimulation, Universalism, Achievement, Power), and the additioner generation expressing the interests of the group (Salety, Conformity, Tradition, Universalism, Benevolence), as well as the value of "Modesty".

 Table 1. Socio-demographic characteristics of the study sample

Respondents	Adults	Young people	
Quantity	177	203	
Men	73	117	
Women	104	86	
Average age	52 years old Max — 69 Min — 45	20 years old Max — 24	
		Min — 18	



As materials, I took statistics from Fedotova V.A.'s research. The study involved representatives of the adult generation and youth of Russia — representatives of the young (under 25 years old) and adult generations (over 45 years old).

Intergenerational differences in individual-level values

It can be noted that the individual level is characterized by differences in the blocks of values "Independence: actions", "Independence: thoughts", "Stimulation", "Hedonism", "Achievement", "Power: dominance", "Reputation", "Security: personal", "Tradition", "Modesty", "Benevolence: a sense of duty", "Benevolence: caring", "Universalism: tolerance". At the same time, the importance of the values "Independence: thoughts", "Hedonism", "Achievement", "Power: dominance", "Security: personal", "Benevolence: sense of duty", "Universalism: tolerance", "Stimulation" turned out to be higher among young respondents.

		Ad	ults	Young pe	eople
	The scale	Min.– Max.	the average value	Min.– Max.	the average value
	Independence: actions	3,4–6	5	3,3–6	4,8
	Independence: thoughts	2,7–5,7	4,3	3–5,7	4,8
	Stimulation	2,3–5,7	3,9	3–6	4,5
	Hedonism	3–5,7	4,4	3–6	4,8
	Achievement	2,7–6	4,4	3–6	4,9
	Power: resources	2–6	4	2,7–6	4,7
	Power: Domination	2,3–5,3	3,9	2,7–6	4,6
	Reputation	3–6	4,9	3–6	4,7
	Safety: public	3,7–6	5	2,7–6	4,5
	Security: personal	3–6	5	3,3–6	5,2
	Conformism: the rules	2,3–5,3	4	2,3–5,7	4,2
	Conformism: interpersonal	3–6	4,8	1–6	4,2
	Tradition	1,7–5,3	4,2	1,3–6	3,9
	Modesty	3–6	5	3,7–6	4,8
	Benevolence: a sense of duty	2,7–5,7	4,8	2,7–6	4,9
	Benevolence: caring	3,3–6	5,4	2,7–6	5,3
	Universalism: Caring for others	2–5,3	4	1–5,7	3,5
-	Universalism: caring for nature	2,7–5,7	4,4	2,3–6	4,2
	Universalism: tolerance	2,7–5,3	3,9	2–5,7	4,1

Table 2. Intergenerational differences in individuallevel values (according to the student's t-criterion)

The vital values of youth

- "Independence: thoughts"
- "Hedonism⁶⁶
- Power: domination⁶⁶
- Achievement⁶⁶
- "Safety: personal"
- "Conformism: rules"
- Benevolence: sense of duty"
- "Universalism: tolerance"
- "Stimulation"

The vital values of adults

- "Reputation⁶⁶
- "Tradition⁶⁶
- Modesty⁶⁶
- "Benevolence: Caring"
 "Benevolence: caring"

Conclusion

Thus, the analysis confirmed the hypothesis that there are differences in individual values among representatives of different generations of Russians. The values of "Independence of thought", "Stimulation" "Universalism" are more pronounced among young people (the indicator "Universalism: tolerance"). Among adults, values that express the interests of the group prevail: "Tradition", "Benevolence: care" and the value orientetion "Modesty". We also partially confirmed the hypothesis of the universality of the value of "Security". As described earlier, there are significant differences on the "Security: Personal" scale. But there are no differences in the indicator "Security: public". It is important for both generations to feel safe and te know that the country will be able to protect its citizens from any threats.

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The expectations of the older generation from the modern youth in Russia

Made by: Egor Lebedev Valeria Shestakova Kirill Goncharov Ekaterina Medvedeva

Pacific National University







Youth forums are an important part of the development of the younger generation



So what our older society expects us to be?

Rejuvenation is the main tendency and expectation in terms of science



Creating opportunities for selfrealization and development of talents is the national goal

To develop existing projects, create new ones and preserve scientific traditions







"Tradition is a process that includes the past, the present and the future", -X. G. Gadamer

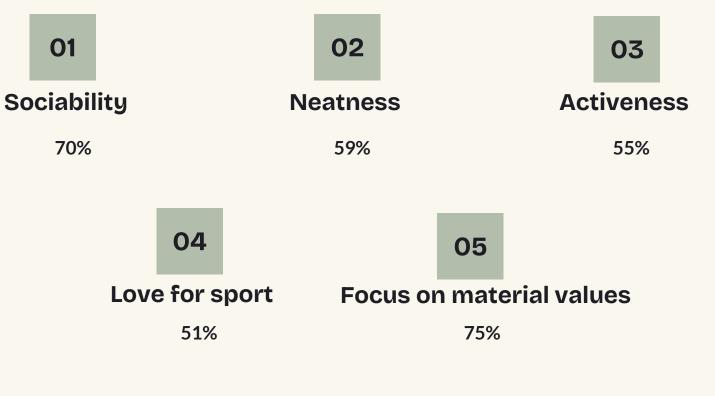
Respect has always taken a special place in Russian culture.

Older generations is expecting the younger one to

- respect and care for their elders;
- preserve traditions and strengthen relations between generations;
- appreciate and preserve family values, celebrate traditional family holidays, and instill in future generations the importance of family.









Globalism makes young people maintain active contact with peers from other countries



They are expected to:

01

02

03

04

maintain positive
international relationships
establish connections
with other countries
organize international forums,
festivals, competitions
collaborate with foreign
partner-universities



The underlying causes of intergenerational discord: Unstable Changes in education policy

- 세대 갈등의 근본적 원인을 교육 정책의 불안정한 변화에서 찾다 -

Cha Eunhae(3th grade, Department of Russian Language and Literature, ChungAng University)



••• Why I chose this topic?

Taking educational courses in university

Schools: small societies where students form their identities and begin socializing

Schools need stable educational policies

In the past five years, we have undergone numerous changes in education policies



Unstable edu-policies can be fundamental cause of intergenerational discord

$\bullet \bullet \bullet$

A main cause of Intergenerational Discord in educational perspective

Contradictory edu-policies

free semester system - middle school credit system - high school

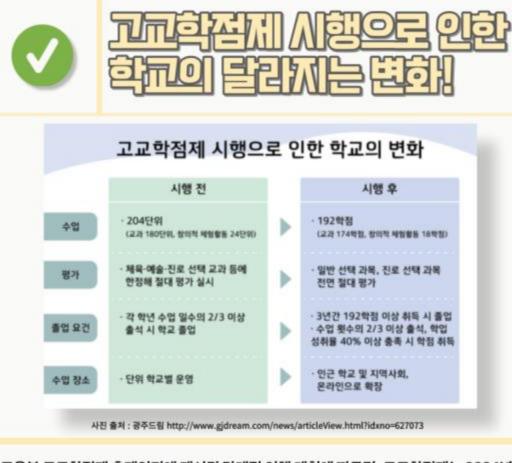




Contradictory education policies



Free semester system in middle school



교육부 고교학점제 홈페이지에 제시된 단계적 이행 계획에 따르면, 고교학점제는 2024년 부터 전국 일반 고등학교에서도 100% 시행하고, 현재 중2가 고등학교에 입학하는 2025 학년도부터는 고교 1학년, 2026년 고2, 2027학년도에는 고3까지 순차적으로 새 교육과정 을 기반으로 미이수제를 포함한 고교학점제가 전면 적용된다.

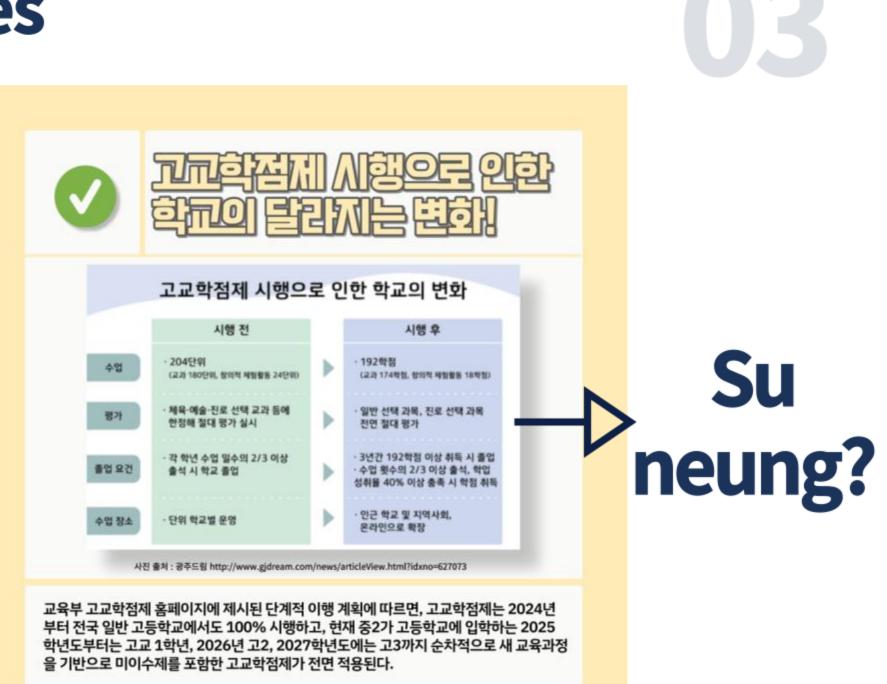


행 전		시행 후	
(미리 세임함동 24단위)	۲	· 192학점 (교과 174박철, 왕의적 세일활동 18박정)	
L 선택 교과 등에 1가 실시	•	· 일반 선택 과목, 진로 선택 과목 전면 절대 평가	
실수의 2/3 이상 F업	۲	· 3년간 192학점 이상 취득 시 졸업 · 수업 횟수의 2/3 이상 출석, 학업 성취율 40% 이상 충족 시 학점 취득	
9	۶	· 인근 학교 및 지역사회, 온라인으로 확장	

credit system in high school

Contradictory education policies



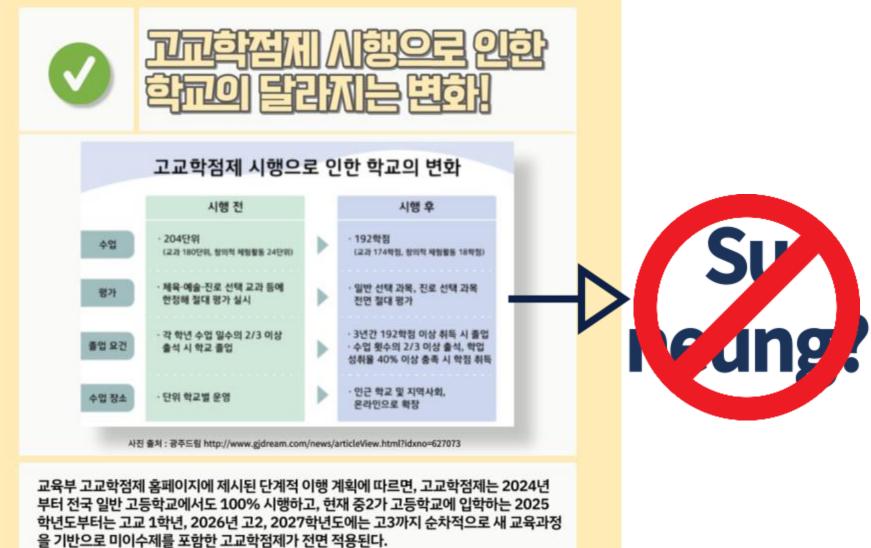


Free semester system in middle school

credit system in high school

Contradictory education policies

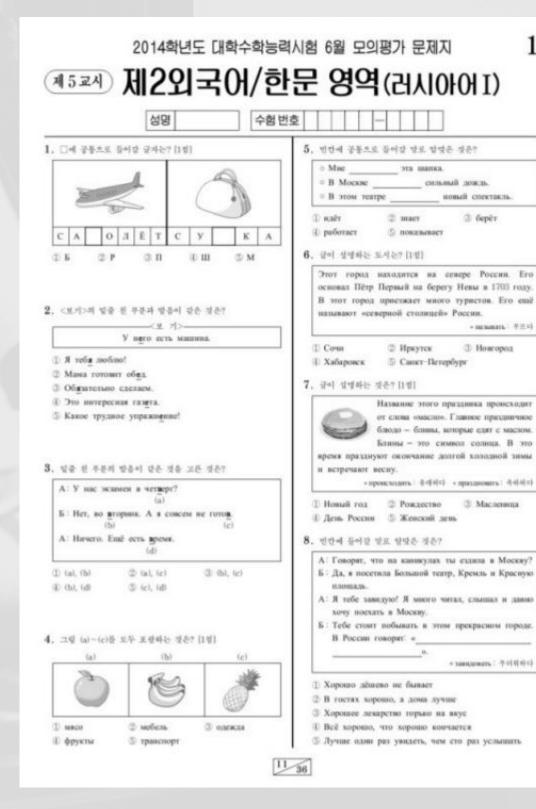


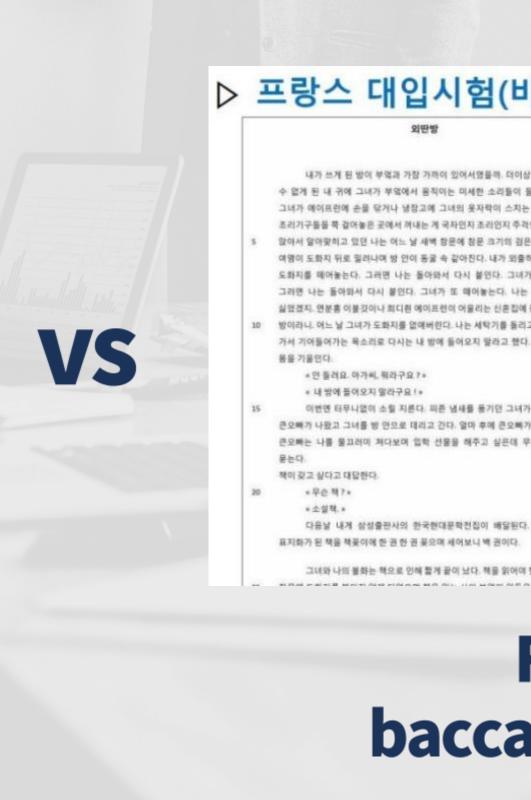


Free semester system in middle school

credit system in high school

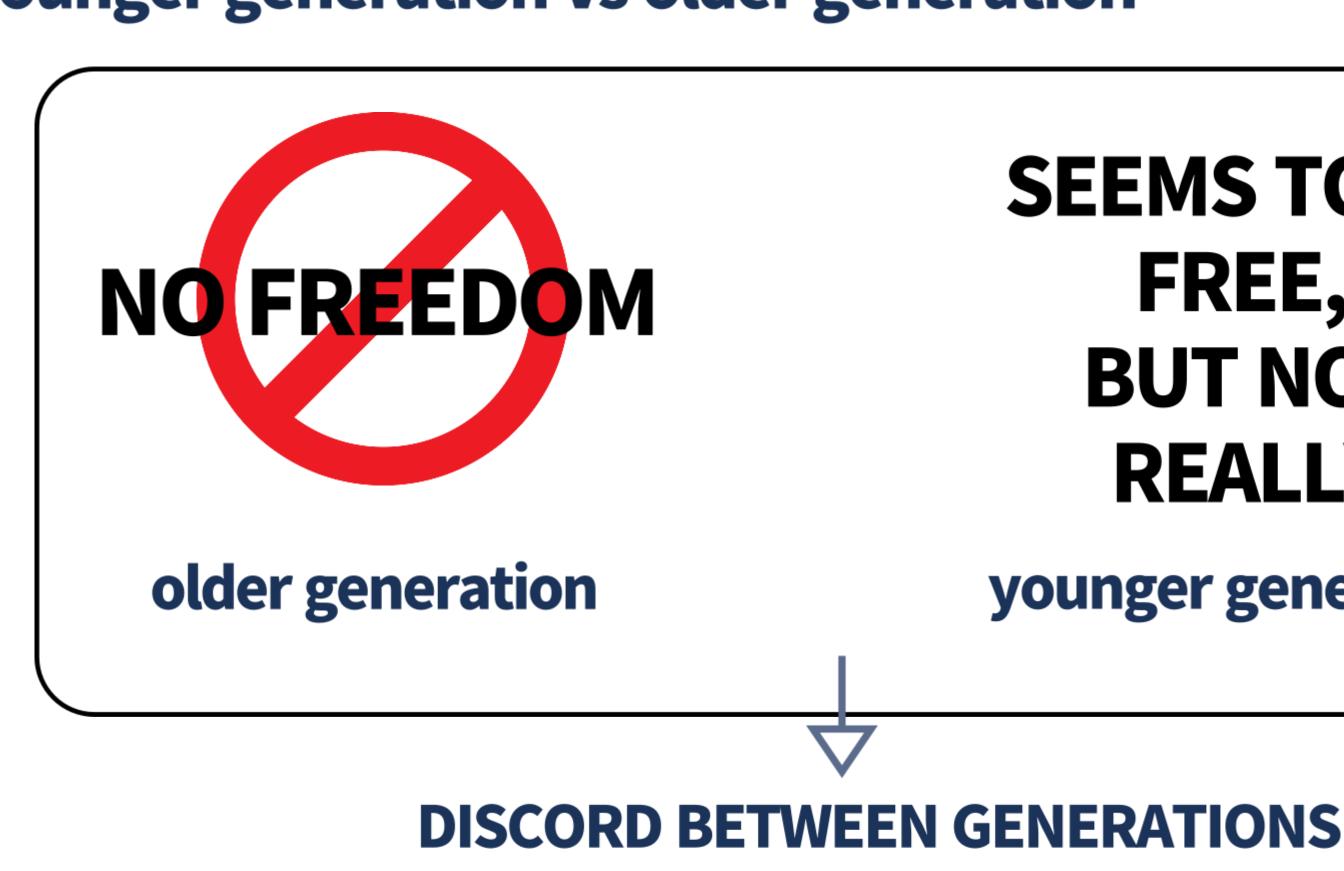
Suneung ≠ Exams Ensuring Freedom





France's baccalaureate test

신경속	1. COMPRÉHENSION DE L'ÉCRIT : (10 points)	
99 V	1. 이 글에서 '그녀'는 누구입니까?	
?한다.	2. 1-2 행에서 화자는더이상 부엌의 일들을 할 수 없게 되었다고 합니다. 왜	
1녀가 안에	그렇까요?	
#인다. 장에서	3. 15 행에서 그녀는 왜 눈물을 굴썽였을까요?	
풍는다. 봉는다.	4. 첫번째 단락에서 화자는 왜 창문에 검은 도화지를 붙입니까?	
은 경문 너에게로		
1 알으로	2. EXPRESSION ÉCRITE : (10 points)	
	Les candidats de la série L doivent traiter les <u>DEUX</u> questions. 인문계열 응시자는 두 문제에 모두 답하세요.	
방였다.	1. 16 형에서 큰오빠는 그녀를 방 안으로 데리고 갑니다. 큰오빠와 그녀는 방안에서	
4운다. 실으나	어떤 대화를 할까요 ? 상상해서 쓰십시오. (대사 15 줄)	
and over the little	2. 여러분이 생각하는 이상적인 방은 어떤 방인가요?(120 자로 대답하십시오)	
	다른 계열 응시자는 한 문제를 골라 답하세요. Les candidats des autres séries traitent <u>UNE</u> question au choix.	
	1. 16 행에서 큰오빠는 그녀를 방 안으로 데리고 갑니다. 큰오빠와 그녀는 방안에서	
	어떤 대화를 할까요 7 상상해서 쓰십시오. (대사 15 줄)	
	2. 여러분이 생각하는 이상적인 방은 어떤 방인가요 ? (120 자로 대답하십시오)	



younger generation vs older generation



SEEMS TO BE FREE, **BUT NOT** REALLY younger generation

$\bullet \bullet \bullet$

Cha Eunhae, Chungang univ.

THANK YOU





KOREA NATIONAL PENSION SERVICE (NPS) AS A CASE FOR GENERATIONAL DISCORD

KIM HOJUN (Sungkyunkwan University)





National Pension Service (NPS) was established in Jan 1988

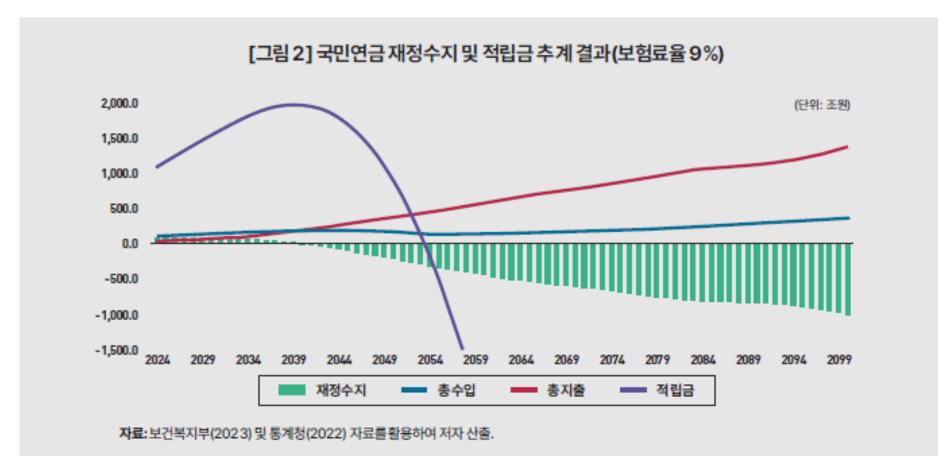


NPS is one of the largest pension funds in the world (Operating approximately \$7trillion)



Size of the fund is expected to expand to \$14trillion in 2039 under current tendency

A TIME LIMITED LIFE OF THE NPS



이강구, 신승룡. "국민연금 구조개혁 방안." KDI (한국개발연구원) 보고서, 2024년 2월 21일

A TIME LIMITED LIFE OF THE NPS

titi

Stable population growth was assumed when initially designed Birthrate in 1980 was 2.83 but dropped to 0.73 in 2023



Average expected lifespan of Koreans saw significant growth over the last 40years. (66.1Years in 1980 to 83.5Years in 2020)



Expected profit ratio for NPS recipients is on average 1.88, That is, people receive 1.88 times more than they contribute. (Function of social redistribution)

What happens when the fund dries out?



Once the fund dries out in 2054, it will be necessary for the working population to contribute 35% of their income to ensure the fund can meet the pension obligations for pensioners

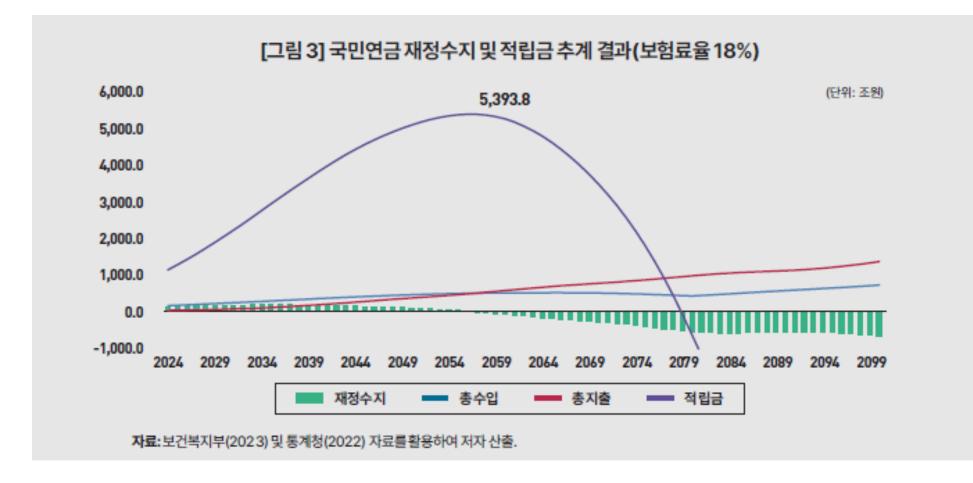


Still, this will not guarantee the amount they will receive once they become pensioners



Once you turn 18, joining the NPS is mandatory; individuals are automatically enrolled in the system.

WHAT HAPPENS WHEN THE FUND DRIES OUT?



이강구, 신승룡. "국민연금 구조개혁 방안." KDI (한국개발연구원) 보고서, 2024년 2월 21일

Generational discord regarding NPS system

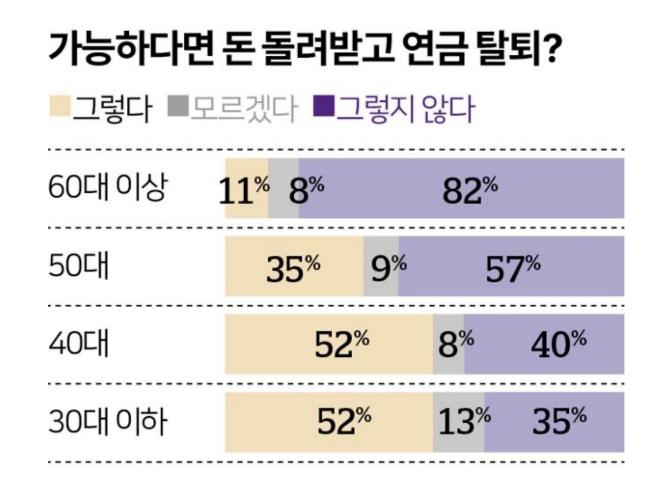
- Many young people are deeply concerned about NPS as a system
- When asked if the NPS is disadvantageous for the younger generation, 79% of respondents below the age of 30 answered Yes
- To contrary, 49% of respondents above age 60s answered No.

연금, 젊은층·미래 세대에 불리한 제도				
■그렇다 ■모르겠다 ■그렇지 않다				
60대 이상	40% 11%	49%		
50대	57%	10% 33%		
40⊏∦	70%	7 [%] 23 [%]		
30대 이하	79%	6 [%] 15 [%]		

이승찬 "청년 52% '국민연금 미래세대에 불리, 탈퇴하고 싶다'". 한국일보. (2023년 8월 26일).

Generational discord regarding NPS system

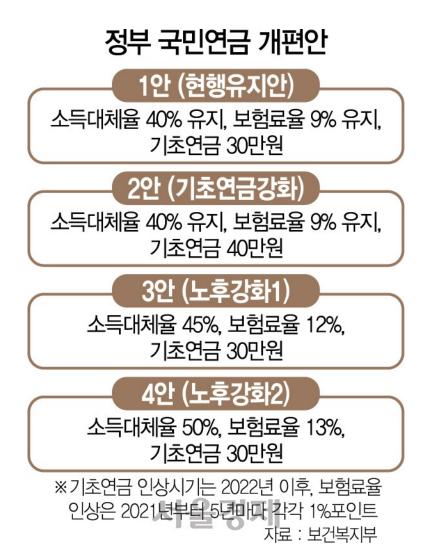
52% of respondents under the age of 30 said yes when asked if they wanted to quit the NPS and receive a refund of their contributions thus far.



이승찬 "청년 52% '국민연금 미래세대에 불리, 탈퇴하고 싶다'". 한국일보. (2023년 8월 26일).

Stalled reforms?

Due to its high political sensitivity,
implementing reforms in this area requires
enduring significant political backlash.
Consequently, reform efforts have been delayed
until now. However, discussions concerning
potential reform options are currently underway.

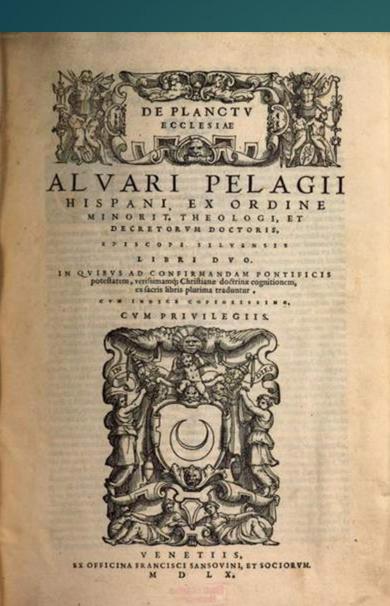


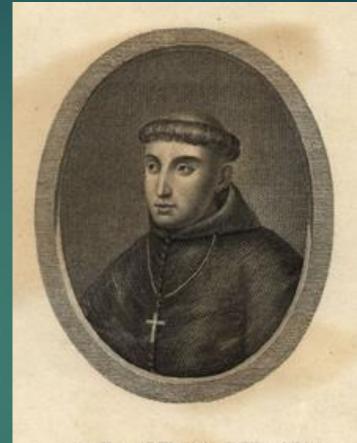


THANK YOU

Generational characteristics and generational conflict in Korea

LEE DONG JUN (4TH GRADE, DEPARTMENT OF RUSSIAN LANGUAGE AND LITERATURE, KOREA UNIVERSITY





D. FR. ALVARO PELAGIO, BISPO DE CORON, E DE SILVES.

1311, Alvarus Pelagius (14th-century celebrated Galician canonist) College students these days want to stand above their teachers, and challenge their teachers' teachings with wrong ideas rather than logic. They attend lectures but have no desire to learn anything... **They are more concerned about problems that can be ignored.**

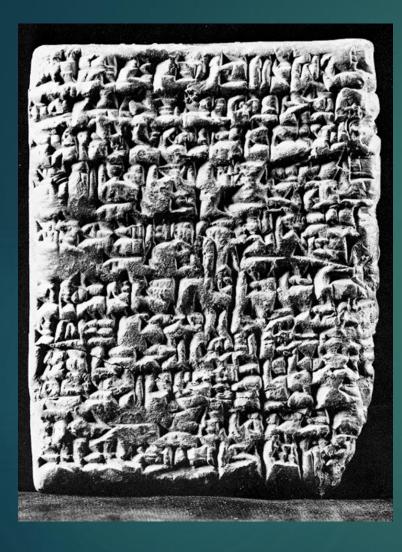
Things like love and superstitions. They try to rely only on their own judgment with faulty logic, and apply their standards to areas of which they are ignorant.

In this way, they become the embodiment of error.

Because of their stupid pride, they are embarrassed to ask questions about things they don't know. ...

Instead of going to church and attending mass on Sundays, they go out to town with friends or stay at home and spend most of their time writing love letters with a pen. If you go to church, you don't go there out of faith in God, but to flirt with girls or to chat. They spend the school funds they receive from their parents or religious leaders on bars, parties, and entertainment, and end up returning home without knowledge, morals, or money.

1311, Alvarus Pelagius (14th-century celebrated Galician canonist)



"Where have you been?"

"I didn't go anywhere."

"Why on earth are you lounging around instead of going to school?

Please listen up.

Why are you so rude? Show respect to your teacher and always say hello.

Why do you wander outside instead of coming home after class? Come home after class.

Did I make you cut the persimmons like other children?

Did you tell me to plow and support me?

Why on earth aren't you studying writing?

It is the destiny given to humans by the god Enlil for a child to inherit his father's occupation.

If you learn to write hard, you can inherit the job of a scribe.

Perhaps the best of all arts is literacy.

You can only receive and pass on knowledge if you know how to write. "Imitate your older brothers and sisters."

<A Scribe and His Perverse Son> Sumerian clay tablet, circa 1700 BC

Definition of 'Generation'

the cycle of 25 to 30 years in which a person is born, becomes an adult, and gives birth to a child

similar age groups with common social characteristics

Generational characteristics

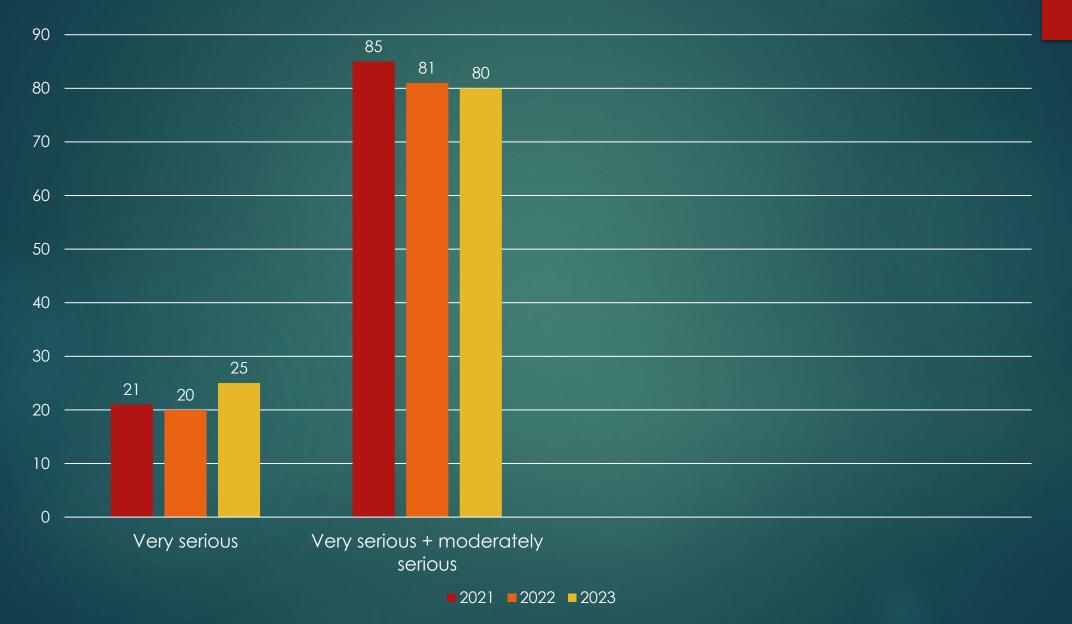
Korea's six generations

	Birth year	Age
1 st generation baby boomers	1955~1964	57~66
2 nd generation baby boomers	1965~1974	47~56
Gen X	1975~1984	37~46
Millennial (Gen Y) 'MZ Genera	, 1985~1996	25~36
Gen Z	1997~early 2010	~24
Gold Baby generation	2017~	4~
		and a second

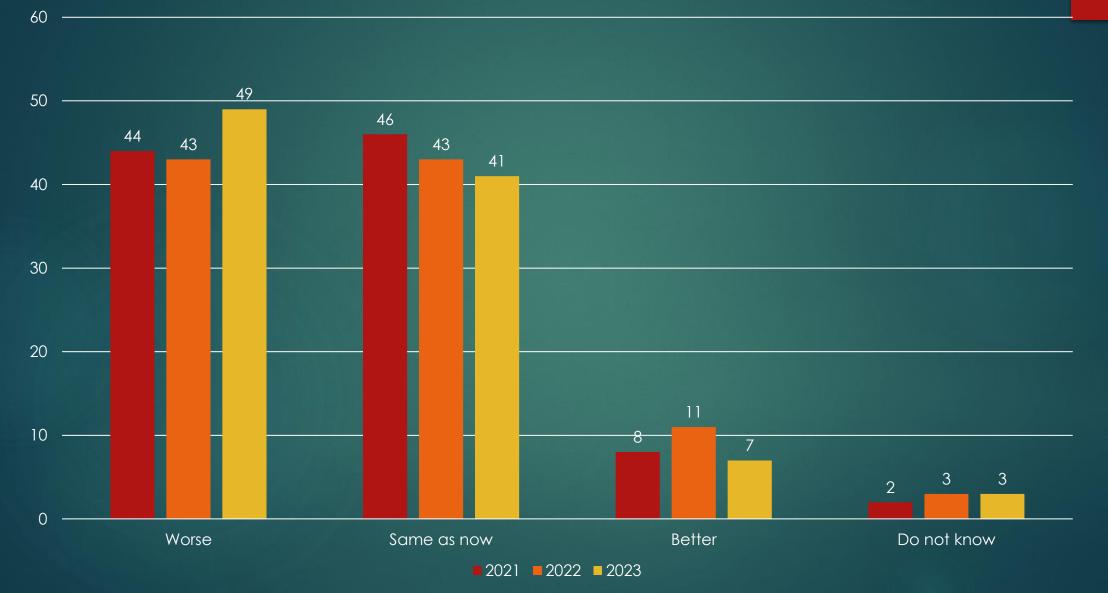
Source: Seoul National University Population Research Center

Baby boomers(1955~1974)	Gen X(1975~1984)	Millenials(1985~1996)	Gen Z(1997~ early 2010)	
 Post-war industrialization lead the democratization movement 	 Economic boom -> economic recession after the IMF economic crisis (1997) Emergence and growth of PC & Internet 	 Economic downturn IMF economic crisis (1997), 2007-2008 economic crisis 	 'Digital natives' COVID -19 	
'Nothing is impossible'	'from heaven to hell' 'generation caught in between'	'Give it your all' 'YOLO'	'YOLO' 'FOMO'	
Economic boom ->	IMF economic crisis	Analogue = Digital (PC = mobile)	Analogue < Digital (PC < mobile)	
	IMF economic crisis -> 20			
Analogue	Analogue > Digital (PC >mobile) 2007-2008 economic cri		isis -> COVID-19	
 High enthusiasm for education Competitive spirit Traditional values Communitarianism 	 Preference for a stable job Individualism begins to emerge 	 Suffer from excessive competition, job insecurity and low wage The first generation to live worse (economically) than their parents 	 Loss of faith in lifelong job Prefer work-life balance Individualism accelerated during COVID-19 	

How serious is generational conflict in our society?



How will be generational conflict in the future?



Solution

1. Develop respect for each other



Respect is the art of reciprocal. You can never earn respect by belittling and stepping over the people around you.

Edmond Mbiaka

2. Social exchange system & education





3. We should talk to each other!

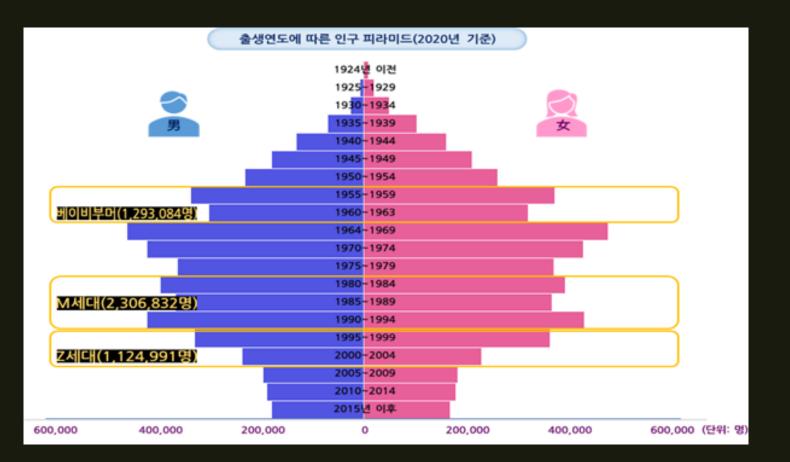




Thank you

GENERATIONAL DIFFERENCES IN JOB PREFERENCES REVEAL SHIFTING VALUES: FOCUS ON BABYBOOMERS AND MZ

LEE JONG GIL



BABY BOOMER AND MZ?

표)	한국의	세대	구분
----	-----	----	----

구분	출생 연도	나이	특징
1차 베이비부머	1955-1964	68-59	노인 세대 진입 시작
2차 베이비부머	1965-1974	58-49	단일 세대 최대 규모, 정년 연장 혜택
X세대	1975-1984	48-39	중간 관리자, 낀 세대
M(Y)세대	1985-1996	38-27	대학진학률 최정점, 취업 경쟁 치열
Z세대	1997-2005	26-18	초저출산 시기, 다양성, 글로벌

세대별 삶의 영역별 중요도

	20대	30대	40대	50대	60대
1	여가생활	가족생활	가족생활	가족생활	가족생활
2	가족생활	여가생활	일	일	2
3	<mark>≌</mark> ₩o	ork ⁹	여가생활	여가생활	여가생활
4	학업 또는 능력개발	학업 또는 능력개발	학업 또는 능력개발	학업 또는 능력개발	학업 또는 능력개발
5	사회활동	사회활동	사회활동	사회활동	사회활동
6	종교활동	종교활동	종교활동	종교활동	종교활동

Importance of life spheres by generation

자료: 한국직업능력연구원 '한국인의 직업의식 및 직업윤리(2022)'

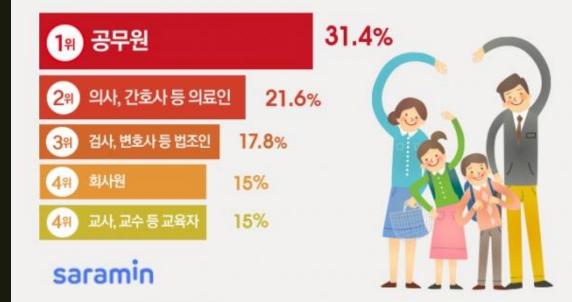
The JoongAng



What Baby Boomers Want Their Children to Do



직장인 625명 설문조사 [자료제공:사람인]





1. government employee



2. medical personnel, such as doctors and nurses



ini

3. legal professionals, such as prosecutors and lawyers

4. office workers



5. teachers, professors, etc.

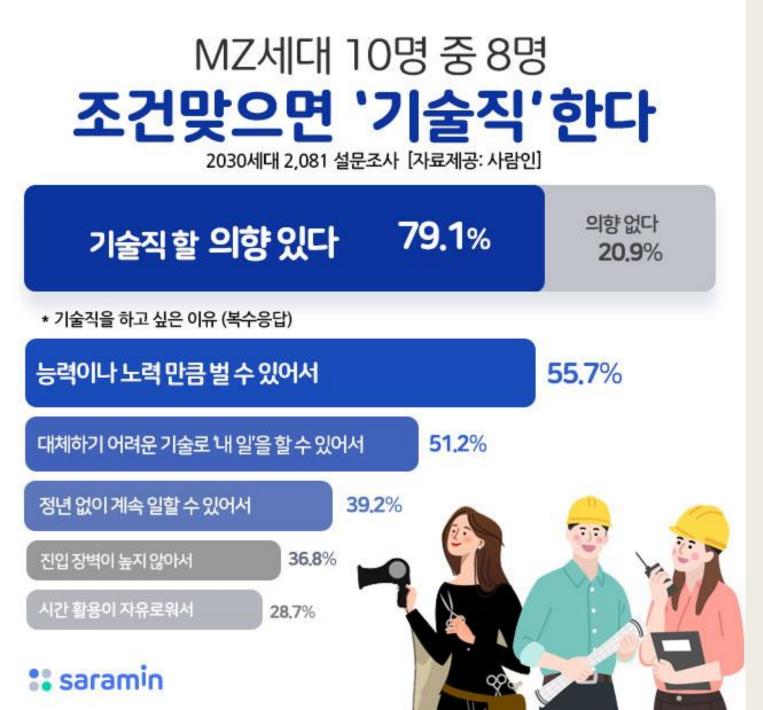
IN KOREA'S PAST, WHICH JOBS WERE CONSIDERED NOBLE AND WHICH WERE CONSIDERED LOWLY?

	날녀 희망직업 TOP 명대상[자료제공:사람인]	
Ŭ	공무원, 공공기관 종사자	26.7%
2	식당, 카페, 온라인 마켓 등 사업	16.2%
3	사무직 회사원	15%
4	음악가, 미술가 등 순수 예술가	11.4%
6	변호사, 의사 등 전문직	11.4%
6	엔지니어, 설계자 등 기술자	9.9%
7	유튜버, BJ 등 1인 방송인	9.0%
8	연예인	7.4%
9	웹툰작가 등 크리에이터	6.4%
10	건축가, 인테리어 디자이너 등	6.3%

성

Career aspirations of Gen MZ

saramin



Generation MZ, if the conditions are right, they will go into tech jobs.

willing to work in tech jobs (79.1%)

-I can earn as much as my ability or effort (55.7%)
-I can do my own thing with skills that are hard to replace(51.2%)
-I can continue to work without a retirement age(39.2%)
-Because the barriers to entry are not high(36.8%)
-Freedom to utilize my time(28.7%)

Conclusion

1. Baby Boomers valued work more than MZs.

2. MZs recognize leisure and skill development as an important part of their lives

3. Baby boomers spend their youth in economic development, showing a tendency to value productive labor.

3-1. Baby boomers place more value on traditional job values (social prestige, stability).

4. Generation MZ spent their youth in a period of media development and industrialization, so they place more importance on the meaning of leisure in their lives.

4-1. Gen MZ values practical aspects of a job (higher pay, potential for advancement) over traditional values.

Disintegration of Unity, Spread of Individualism

Park Jae-min, 3rd grade Department of Political Science and International relations Korea Univ

2. Social Cultural Leisure

• <u>5 8 6</u> : 5 50s / 8 student ID(enter univ) / 6 born in 1960s





democratization

More older





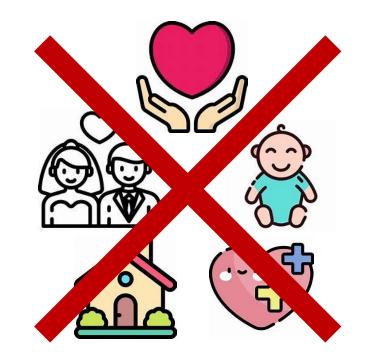




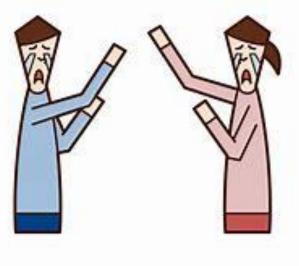


- Youger generation
 - **MZ** : (Millennium + Z)

no N : give-up N kinds. (N포)

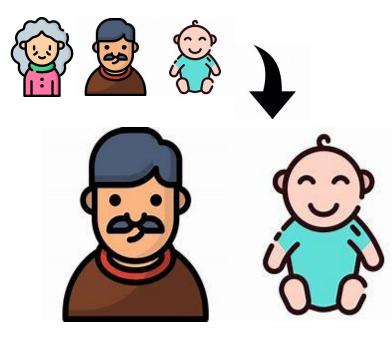


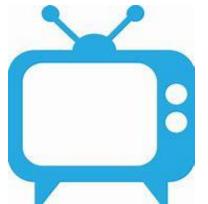






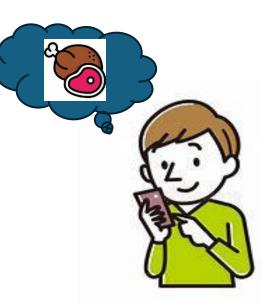
















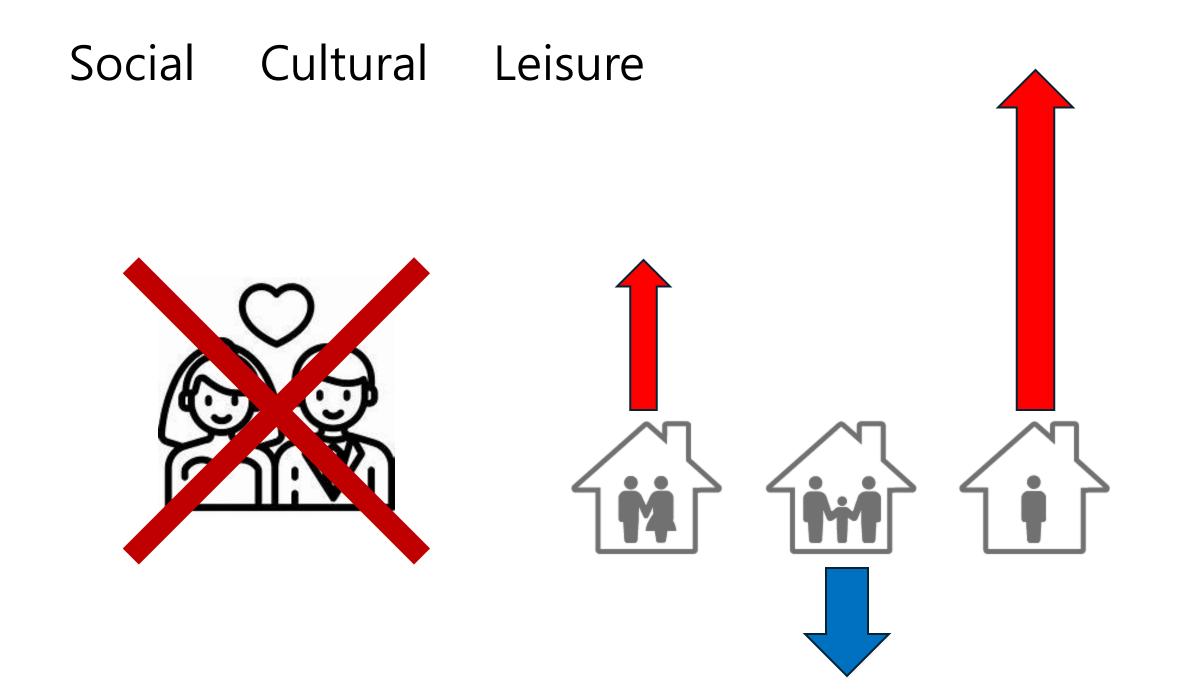




• 한류 : Korea Wave [Hallyu]





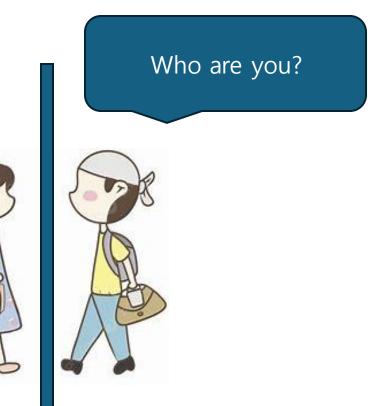


Before

Family~



After



Conclusion

Diversity within Individualism

You're full of personality You're a unique person

No mainstream No Communitarianism